

INSPIRING FUTURE SOCIETAL SOLUTIONS VIA AN ONLINE COMMUNITY OF PRACTICE



Figure 29: BIG InternPrize logo
Source: [project website](#)

AT A GLANCE

STUDY FIELD:	None specific
DIGITAL READINESS:	Medium
SOCIAL IMPACT EXPERIENCE:	Medium
LOCATION:	Akdeniz, Turkey also online via COP
TARGET GROUP:	VET and HEI students
PARTNER ORGANIZATION:	Entrepreneurs and Business owners
TEACHING METHODS (DURATION):	2 year project, self-guided online learning
WEBSITE:	Community of Practice Ideas Generation (viscontiproject.eu)



DETAILED DESCRIPTION

FREQUENCY:



Business Ideas Generation creates new training approaches in entrepreneurship and generates opportunities for young people to share creative sustainable business ideas. The BIG InternPrize Community of Practice is an online and digital space which brings together members of staff/students from the partner organisations and entrepreneurs. The web-based platform is a place to engage in learning activities and share/peer review business ideas. Digital community building is at the core of this project. The community of practice pushes students out of their comfort zone, to do things they wouldn't usually do but to do it in a very disciplined way with clear guidelines and instructions.

SOCIAL IMPACT



In terms of social impact, the project seeks to inspire youth led start-ups to be developed with due consideration of all economic, ethical, environmental, social responsibility and technical aspects necessary for a successful business. Designing solutions for today's social problems requires an entrepreneurial approach. By helping to build young people's entrepreneurial mindset, the project creates a new wave of problem solvers. An entrepreneurial mindset is a set of skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks, and succeed in a variety of settings.

STRUCTURE



BIG Internprize provides a space in the Community of Practice for existing entrepreneurs and those in business to engage and connect with educators and students. BIG Internprize places great emphasis on the how teachers now more than ever, need to be great communicators. The project challenges educators to create digital lessons which respond to how students like to consume media. BIG Internprize educators make short concise "episode" like video lessons that they students can "binge" on. For students, the BIG Internprize Ted talk format is a hook. They got to learn how to deliver an engaging talk and become a "TED talker".