

SOCIAL IMPACT AWARD CROATIA



Figure 23: Social Impact Award Banner

Source: <https://croatia.socialimpactaward.net/news/>

SOCIAL IMPACT AWARD

INSPIRE SOCIAL INNOVATION

digital
social
impact

education for the future

AT A GLANCE

STUDY FIELD:	Economy and Business
DIGITAL READINESS:	Medium
SOCIAL IMPACT EXPERIENCE:	Low
LOCATION:	Zagreb, Croatia
TARGET GROUP:	Bachelor and Master Business Administration students
PARTNER ORGANIZATION:	Pool of different NGOs from Croatia and institutions for education
TEACHING METHODS (DURATION):	3 months
WEBSITE:	LINK

DETAILED DESCRIPTION

FREQUENCY:



Every year NGO Croatian Office for Creativity and Innovation are organizing free workshops and webinars about social entrepreneurship. The goal is to promote social entrepreneurship and help young people to start their businesses.

SOCIAL IMPACT



All young people between 16 and 30 years old are eligible to participate in this project. This project is divided into two parts. The first part of the project is about education, about how to generate an idea business idea, what is a business model and how to start your entrepreneurship journey. In the second part of the project, we have 10 teams that have mentors and are working with them on developing and implementing their idea. All ideas/teams are working to solve problems in their local community

STRUCTURE



The project always follows a designed structure that is defined between organizers, faculties, partners, etc.... In this project, the participant has a chance to get from 0 to 100 in their idea. With the workshops and webinars, they will get help and knowledge on how to generate new ideas or how to put the idea from mind to paper. With the incubation process and with the application they will get feedback from mentors and experts which will help them to update their ideas. Also, through the incubation process with mentors and specialized workshops, they can reach the implementation of their idea!