DIGITAL SOCIAL IMPACT

digital
social
impact
education for the future

UCD Impact Canvas

Description

UCD Impact Canvas

The UCD Impact Planning Canvas is a tool to break down and explore impact across a range of project (research) components.

Course Configurator > Step 1: Design

Best used for

Planning/Reflecting on Impact

In the context of Digital Social Impact courses and learning activities

It can help with many aspects of impact planning such as identifying collaborators. It can also be used to reflect on completed projects, helping you identify impacts that may have already occurred.

Main Target Group

Students

Potential tools for digitising this activity

The best way to fill it in is to use post-it notes, either physically or using an online whiteboard system, like Miro or Google Jamboard. This allows students to think flexibly, and makes it easier to adapt their responses as they work through the different sections.

Additional Resources

UCD Impact Canvas approach as profiled by UCD

Step by Step

1 Watch this video which provides step-by-step of how and why to use the UCD Impact Canvas.

https://www.youtube.com/watch?v=5yKPj-8jCiU