

# DIGITAL SOCIAL IMPACT





## UCD Impact Canvas

### Description

# UCD Impact Canvas

The UCD Impact Planning Canvas is a tool to break down and explore impact across a range of project (research) components.

[Course Configurator](#) > [Step 1: Design](#)

### Best used for

Planning/Reflecting on Impact

## In the context of Digital Social Impact courses and learning activities

It can help with many aspects of impact planning such as identifying collaborators. It can also be used to reflect on completed projects, helping you identify impacts that may have already occurred.

### Main Target Group

Students

## Potential tools for digitising this activity

The best way to fill it in is to use post-it notes, either physically or using an online whiteboard system, like [Miro](#) or [Google Jamboard](#). This allows students to think flexibly, and makes it easier to adapt their responses as they work through the different sections.

## Additional Resources

[UCD Impact Canvas approach as profiled by UCD](#)

## Step by Step

1 Watch this video which provides step-by-step of how and why to use the UCD Impact Canvas.

<https://www.youtube.com/watch?v=5yKPj-8jCiU>